

100 Deadliest Days Key Messages:

Historically, fatal crashes nearly double in the summer compared to the rest of the year. That's why the days between Memorial and Labor Day get called 'The 100 Deadliest Days.'

If we can Utahns to improve their driving, walking, riding behaviors this summer, we will undoubtedly save lives.

You can protect yourself and those you love this summer by always (1) wearing a seat belt (2) driving sober (2) driving/riding/walking alert and (4) obeying the laws of the road, especially the speed limit.

Don't let your summer memories turn into tragedies—drive safely and make Zero Fatalities your goal.

BaiLee's Story & Distracted Driving Key Messages:

We are grateful for Kristina and the courage she has to share her daughter's crash story. Together we hope BaiLee's story will encourage Utahns to put away distraction this summer and always.

When you're driving this summer please remember: distraction is anything that takes the driver's attention away from the task of safe driving. No distraction is worth a life - no text, or food, or photo, or post or conversation.

If you choose to drive distracted, whatever those distractions are, you are choosing to endanger your life and the lives of everyone around you. Think of it this way, if you drive distracted, you could have been one of the drivers who hit and killed BaiLee.

Honor BaiLee's life by pledging today to drive distraction free AND as a passenger pledge to stop distracted driving when you see it. Make Zero Fatalities your goal.



Watch BaiLee's mother tell her crash story: <https://youtu.be/cGraxit3Xug>

BaiLee's Crash Story:

BaiLee enjoyed getting to school early so she could spend time with her friends. Last year BaiLee and her friend Eric decided to grab a frappuccino around 7 a.m. before class started. On their way, they crossed at Fort Lane and Lindsay in Layton, Utah. It was then when both teens were hit by a distracted driver. BaiLee was then hit a second time by a second distracted driver.

Vehicle 1 (V1) was driving northbound on Fort Lane. The driver of V1 was reaching for a tupperware and drink bottle that was falling from his center console area when he looked up and saw someone in the crosswalk. He did not stop in time. He he hit two people and did not know where they landed in the roadway before he was able to pull over on the side of the road.

Witness Vehicle (WV) was driving behind V1 (traveling northbound on Fort Lane) observed V1 slam on his brakes and something fall from underneath the vehicle. WV stated since he thought there was a traffic hazard ahead, he slowed down and moved into the continuous left turn lane to get around whatever was in front of him. He did not realize the hazard was people until he was up to the cross walk area and then pulled over to the side of the road to render aid.

Vehicle 2 (V2) was driving northbound on Fort Lane behind V1 and WV. The driver of V2 was talking with her daughter who was sitting in the front passenger seat. She saw what appeared to be a bag of clothes in the roadway. She stated she could not move to the left since there was a vehicle occupying that lane so she put the debris in the center of her vehicle to avoid running it over with her tires. She heard a thud from under her vehicle and did not realize it was one of the pedestrians until she pulled over her vehicle.