



YOUR FRIEND. YOUR WIFE. YOUR CHILD. YOUR RESPONSIBILITY.

Answer these two questions: How many fatalities on our highways would be an acceptable number? Now, how many would be an acceptable number among your family and friends? When we set our sights on Zero Fatalities we realized it may appear to be an impossible goal, but if everyone does their part and avoids excessive speed, driving while impaired, and is sure to buckle up each and every time they get in a car, who knows what we can achieve? If you take risks behind the wheel, you're taking much bigger risks than you think. Please, don't be one of those who learn the importance of driving safely the hard way. Remember **Zero Fatalities: It's a goal we can all live with.**

zero
Fatalities

A Goal We Can All Live With

Drowsy Driving | Distracted Driving | Aggressive Driving | Impaired Driving | Not Buckling Up